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Basket API Documentation

The Basket API is used for exporting and analyzing shopping cart data recorded via the partner program system. It allows you to retrieve detailed information on individual basket items in a structured CSV format for further processing.

The API can be accessed within the user interface under the **Data API** menu item.

API Call

`https://www.domain.de/api//ACCESS-TOKEN/admin/ID/get-orders_baskets.csv`

Value	Description
www.domain.de	Partner program system domain
ACCESS-TOKEN	User's Access Token
ID	User ID
.csv	Download file format

Basket API Filtering

Various parameters can be used as filters for the Basket API. Below is an overview of all available parameters:

Parameter	Value / Example	Description
`condition[period][from]`	01.01.2025	Defines the **start date** of the time period
`condition[period][to]`	31.01.2025	Defines the **end date** of the time period
`condition[l:campaigns]`	1	Filters all baskets assigned to a specific campaign. Multiple values allowed.

Parameter	Value / Example	Description
`condition[datemode]`	processing payout incoming	Determines the type of date period: • **processing**: Baskets validated within the period • **payout**: Baskets paid out within the period • **incoming**: Baskets recorded within the period (transaction date)

Example:

```
condition[period][from]=01.01.2025&condition[period][to]=31.01.2025&condition[datemode]=processing
```

Field Definitions in the Basket API

The downloaded transactions (e.g., as a `.csv` file) contain the following columns:

Field Name	Description
`id`	Unique ID of the basket item
`orderid`	Internal ID of the associated transaction
`timestamp`	Timestamp of the transaction
`ordertoken`	Order number of the transaction
`trigger_id`	ID of the trigger assigned to the transaction
`is_basket`	Indicates if it is a basket item (`true` / `false`)
`basket_item_id`	Unique ID of the basket item
`category`	Category provided by the shop
`productid`	Product ID in the shop
`productname`	Name of the product in the shop
`amount`	Number of products purchased
`price`	Unit price of the product
`original_price`	Original unit price before changes
`status`	Status of the basket item
`total`	Total price (Quantity × Price)
`commission`	Commission the publisher receives for the basket item
`currency_rate`	Conversion rate for foreign currencies

Field Name	Description
`currency`	Currency of the transaction
`is_attributed`	Indicates whether attribution applies (`true` / `false`)
`attribution`	Type of attribution per basket item
`attributed_price`	Attributed price per basket item
`attributed_total`	Attributed price × Quantity
`trigger_value`	Commission amount per basket item
`original_turnover`	Tracked revenue
`price_brutto`	Gross price of the basket item

Transaction API Documentation

The Transaction API enables the structured export and analysis of transactions recorded within the partner program system. It provides detailed insights into individual transaction processes and assists with billing, performance measurement, and integration into internal or external systems.

The API can be accessed within the user interface under the **Data API** menu item.

API Call

`https://www.domain.de/api//ACCESS-TOKEN/admin/ID/get-orders.csv`

Value	Description
www.domain.de	System domain
ACCESS-TOKEN	User's Access Token
ID	User ID
.csv	Download file format

Transaction API Filtering

Various parameters can be used as filters for the Transaction API. Below is an overview of all available parameters:

Transaction Status

Parameter	Value	Example	Description
`condition[l:status]`	`open`	`condition[l:status]=open`	All transactions defined as "Open" in the system
	`confirmed`	`condition[l:status]=confirmed`	All transactions defined as "Confirmed" in the system
	`paid`	`condition[l:status]=paid`	All transactions defined as "Paid" in the system

Parameter	Value	Example	Description
	`canceled`	`condition[l:status]=canceled`	All transactions defined as "Canceled" in the system

> **Note:** A combination of multiple statuses is possible. For example: `condition[l:status]=confirmed,paid`

General Filters

Parameter	Value / Example	Description
`condition[period][from]`	01.01.2025	Defines the **start date** of the time period
`condition[period][to]`	31.01.2025	Defines the **end date** of the time period
`condition[l:campaigns]`	1	Filters all baskets assigned to a specific **campaign**. Multiple values allowed.
`condition[datemode]`	processing payout incoming	Determines the type of date period: • **processing**: Baskets **validated** within the period • **payout**: Baskets **paid out** within the period • **incoming**: Baskets **recorded** within the period (transaction date)

Example:

```
condition[period][from]=01.01.2025&condition[period][to]=31.01.2025&condition[datemode]=processing
```

Field Definitions in the Transaction API

The downloaded transactions (e.g., as a `.csv` file) contain the following columns:

Field Name	Description
`id`	Unique ID of the transaction

Field Name	Description
`status`	Status of the transaction 0 - open 1 - confirmed 2 - cancelled 3 - paid
`timestamp`	Timestamp of the transaction
`campaign_id`	Campaign to which the transaction was assigned
`attribution`	Amount of the paid attribution
`delivered_tagcode_count`	Number of executed tags
`delivered_tagcode_serversided_url`	Transmitted server-side tracking call
`ordertoken`	Order number transmitted by the advertiser
`source`	Source of the transaction
`project_id`	ID of the project to which the transaction was assigned
`admedia_id`	Ad media ID through which the transaction was generated
`type`	Type of transaction (e.g., *Sale*, *Lead*, *View*)
`commission`	Commission assigned to the publisher (will be updated when the order is changed)
`source_commission`	First commission value assigned to the publisher (will not be updated)
`commission_group_id`	Commission group the publisher belonged to when the transaction was generated
`trigger_id`	Trigger ID assigned to the transaction
`description`	Description transmitted with the transaction
`trigger_value`	Remuneration rate defined in the corresponding trigger ID at the time of the transaction
`trigger_type`	Type of trigger (fixed remuneration or percentage remuneration)
`turnover`	Commission-relevant order value
`attributed_turnover`	Attributed turnover (if attribution model is active)

Field Name	Description
`original_turnover`	Order value in the advertiser's currency
`action_id`	Action ID transmitted with the transaction
`salary_id`	ID of the payout process in which the transaction was settled
`session_id`	Session ID transmitted with the transaction
`order_currency`	Currency of the order
`status_change_date`	Date of the last status change
`cancel_reason`	Reason for cancellation, if the transaction was canceled
`source_turnover`	Order value transmitted by the advertiser (will not be updated)
`last_change`	Timestamp of the last change to the transaction
`user_agent`	Client information of the user who triggered the transaction
`order_actions_id`	Internal reference to the commission-relevant click or post-view
`bonus_id`	ID of a bonus run
`customer_journey_status`	Internal key figure for the customer journey
`ebestid`	Hashed order number displayed to the publisher
`order_timestamp`	Timestamp of the order call
`action_timestamp`	Timestamp of the action that led to the order
`trigger_title`	Name of the trigger
`payoutdate`	Payout date
`campaign_group_title`	Title of the commission group
`project_title`	Name of the project to which the transaction was assigned
`campaign_title`	Name of the campaign assigned to the transaction

Field Name	Description
`advertiser_id`	ID of the advertiser to whom the transaction was assigned
`advertiser_title`	Name of the advertiser to whom the transaction was assigned
`publisher_id`	ID of the publisher to whom the transaction was assigned
`referrer`	Page where the click-triggering event occurred
`country`	Country where the transaction was generated
`subid`	Sub-ID transmitted with the transaction
`publisher_prename`	First name of the publisher (from system data)
`publisher_surname`	Last name of the publisher (from system data)
`publisher_searchtitle`	Search title of the publisher (from system data)
`basket_items`	Number of items in the shopping cart
`sub_status`	Advertiser's internal status for managing the transaction
`visibility`	Visibility for the publisher
`external_sources_entity_id`	(Account) Id of the external source
`external_sources_currency_code`	Currency Code imported from the external source
`external_sources_currency_rate`	Currency Rate according to the external sources currency code and internal currency code
`external_sources_turnover`	Turnover imported from the external source
`source_project_id`	Publisher/Project id imported from the external source
`source_project_title`	Publisher/Project title imported from the external source
`turnover_brutto`	Turnover including tax

Statistics API Documentation

The Statistics API enables the export and evaluation of aggregated performance data within the partner program system. It provides different types of statistics, such as evaluations by day, campaign, project, or ad media, thereby supporting performance analysis and optimization.

All APIs can be accessed within the user interface under the **Data API** menu item.

API Call

`https://www.domain.de/api//ACCESS-TOKEN/admin/ID/get-statistic_daily.csv`

Value	Description
www.domain.de	Partner program system domain
ACCESS-TOKEN	User's Access Token
ID	User ID
get-statistic_{Statistics-Type}	Type of statistics (e.g., daily-based, etc.)
.csv	Download file format

Statistics API Filtering

Various parameters can be used as filters for the Statistics API. Below is an overview of all available parameters:

Statistics Types

Statistics Type	Parameter
Statistics by day	`get-statistic_daily`
Statistics by advertiser	`get-statistic_advertiser`
Statistics by campaigns	`get-statistic_campaign`
Statistics by ad media	`get-statistic_media`
Statistics by publisher	`get-statistic_publisher`
Statistics by project	`get-statistic_project`

Statistics Type	Parameter
Statistics by SubID	`get-statistic_subid`
Statistics by referrer	`get-statistic_referrer`
Statistics by channel	`get-statistic_channel`
Statistics by commission group	`get-statistic_provisionsgroup`
Statistics by trigger	`get-statistic_trigger`
Statistics by journey	`get-statistic_journey`
Statistics by A/B test	`get-statistic_abtest`
Statistics by device type	`get-statistic_devicetype`
Statistics by device	`get-statistic_device`
Statistics by browser	`get-statistic_browser`
Statistics by operating system	`get-statistic_os`
Statistics by country	`get-statistic_geocountry`
Manual statistics	`get-statistic_manualstatistics`

General Filter Parameters

Parameter	Value / Example	Description
`condition[period][from]`	`01.01.2025`	Start date of the statistics
`condition[period][to]`	`31.01.2025`	End date of the statistics
`condition[paymentstatus]`	`all` = all `0` = unpaid `1` = paid	Filters by payout status
`condition[dynamicdate]`	`currentmonth` = current month `lastmonth` = previous month `currentweek` = current week `last10d` = last 10 days	Dynamic time periods
`condition[l:publisher]`	`1234,5678`	Filters by publisher IDs
`condition[project_id]`	`12345`	Filters by project IDs
`condition[bruttodata]`	`true`	Returns gross figures (e.g., clicks/views)
`condition[l:mandant]`	`1`	Filters by client (tenant) IDs
`condition[l:advertiser]`	`2,3`	Filters by advertiser IDs

Parameter	Value / Example	Description
`condition[l:campaigns]`	`1,3`	Filters by campaign IDs

Breakdown by Additional Criteria (Dynamic Statistics)

The statistics can additionally be **broken down (segmented)** by further criteria. The parameter `condition[l:criterions]` is used for this purpose.

Parameter	Value	Description	Example
`condition[l:criterions]`	`day`	Breakdown by day	`condition[l:criterions]=day`
	`publisher`	Breakdown by publisher	`condition[l:criterions]=publisher`
	`media`	Breakdown by ad media	`condition[l:criterions]=media`
	`advertiser`	Breakdown by advertiser	`condition[l:criterions]=advertiser`
	`campaign`	Breakdown by campaign name	`condition[l:criterions]=campaign`
	`campaign_id`	Breakdown by campaign ID	`condition[l:criterions]=campaign_id`
Combination	e.g., `day,publisher,media`	Multi-dimensional breakdown	`condition[l:criterions]=day,publisher,media`

Adding KPIs

You can add additional **Key Performance Indicators (KPIs)** to the statistics via the `condition[l:additional_parameters]` parameter.

Parameter	Value	Description	Example
`condition[l:additional_parameters]`	`all`	Adds all available KPIs	`condition[l:additional_parameters]=all`

Definition of Fields in the Statistics API

The column names of the downloaded file contain the following parameters:

fieldname	description
`criterion`	The criterion selected for the statistics. For example, if the statistics are grouped by day, this field displays the respective days. If the statistics are grouped by campaign, the corresponding campaign IDs are displayed here. Generally, this field outputs the ID.
`title`	The name of the corresponding selected criterion (e.g., the name of the campaign or project).
`leads_open_count`	Number of open leads.
`leads_confirmed_count`	Number of confirmed leads.
`leads_canceled_count`	Number of canceled leads.
`sales_open_count`	Number of open sales.
`sales_confirmed_count`	Number of confirmed sales.
`sales_canceled_count`	Number of canceled sales.
`all_open_count`	Total number of open leads and sales combined.
`all_confirmed_count`	Total number of confirmed leads and sales combined.
`all_canceled_count`	Total number of canceled leads and sales combined.
`leads_open_provision`	Commission total for open leads.
`leads_confirmed_provision`	Commission total for confirmed leads.
`leads_canceled_provision`	Commission total for canceled leads.
`sales_open_provision`	Commission total for open sales.
`sales_confirmed_provision`	Commission total for confirmed sales.

`sales_canceled_provision`	Commission total for canceled sales.
`all_open_provision`	Total commission for open leads and sales combined.
`all_confirmed_provision`	Total commission for confirmed leads and sales combined.
`all_canceled_provision`	Total commission for canceled leads and sales combined.
`views`	Number of views.
`clicks`	Number of clicks.
`epc`	The calculated average earnings per click.
`ctr`	This value indicates how many users actually clicked on the advertising material after seeing it (Click-Through Rate).
`leads_canceled_turnover`	Total shopping cart value of canceled leads.
`leads_open_turnover`	Total shopping cart value of open leads.
`leads_confirmed_turnover`	Total shopping cart value of confirmed leads.
`sales_canceled_turnover`	Total shopping cart value of canceled sales.
`sales_open_turnover`	Total shopping cart value of open sales.
`sales_confirmed_turnover`	Total shopping cart value of confirmed sales.

Touchpoints / Customer Journey API Documentation

The Customer Journey Orders API is used for exporting and analyzing customer journey data recorded via the partner program system. It allows you to retrieve detailed information on individual touchpoints (actions) of an order in a structured CSV format, enabling precise tracking of user paths leading up to a conversion.

The API can be accessed within the user interface under the **Data API** menu item.

API Call

`https://DOMAIN/api/ACCESS-TOKEN/admin/ID/get-customerjourney_orders.csv`

Value	Description
DOMAIN	Partner program system domain
ACCESS-TOKEN	User's Access Token
ID	User ID
.csv	Download file format

Customer Journey API Filtering

Various parameters can be used as filters for the Customer Journey API. Below is an overview of the available parameters:

Parameter	Value / Example	Description
`condition[period][from]`	2026-02-04	Defines the start date of the time period (order date).
`condition[period][to]`	2026-02-04	Defines the end date of the time period (order date).

Parameter	Value / Example	Description
`condition[dynamicdate]`	`currentmonth`, `lastmonth`, `last10d`, `currentweek`	Defines a dynamic time period. **Note:** Cannot be used in conjunction with `period[from]` or `period[to]`.
`condition[l:campaigns]`	1	Filters all data assigned to a specific campaign. Multiple values allowed.
`condition[l:projects]`	1234	Filters all transactions recorded under the corresponding project ID of the program. Multiple values allowed.

Examples of Filtered API Calls:

- **Fixed Time Period:** `condition[period][from]=2026-02-04&condition[period][to]=2026-02-04&condition[l:campaigns]=1`
- **Dynamic Time Period:** `condition[dynamicdate]=currentweek&condition[l:projects]=1234`

Field Definitions (Columns)

The downloaded transactions contain the following columns:

Field Name	Description
`order_id`	Internal ID of the associated transaction / order
`ordertoken`	Order number of the transaction from the shop system
`campaign_id`	ID of the campaign to which the order is assigned
`order_timestamp`	Timestamp of the order receipt (Format: YYYY-MM-DD HH:MM:SS+TZ)
`trigger_id`	ID of the trigger assigned to the order
`project_id`	ID of the project (Attribution Target)
`admedia_id`	ID of the ad media used for the order
`action_timestamp`	Timestamp of the click or impression (Touchpoint)
`type`	Type of touchpoint (e.g., `click`)
`action_campaign_id`	Campaign ID of the specific touchpoint within the journey
`action_project_id`	Project ID of the specific touchpoint
`action_admedia_id`	Ad media ID of the specific touchpoint
`referrer`	The URL from which the user was redirected to the shop (including tracking parameters)

Order Webservice

Order Webservice

Create / easy.affiliate REST-API (Orders)

Introduction

A REST-compliant web service is available to automatically create new orders within the easy.affiliate system. New transactions can be transmitted using the HTTP **POST** method. For this purpose, each user receives an authentication token and a login ID, which can be viewed in the frontend.

Authentication

The following headers are required to access the API:

Header	Description	Type
Content-Type	Must be set to `application/json`	String
X-Network-ID	Network ID: typically `-1` for cross-client (multi-tenant) API	Integer
X-Auth-Token	Your API token (visible in the frontend)	String
X-Auth-ID	Your login ID (visible in the frontend)	Integer

Endpoints

- **Admin:** `https://DOMAIN.de/ws/V6/admin/JSON/Orders`
- **Advertiser:** `https://DOMAIN.de/ws/V6/advertiser/JSON/Orders`

Example (cURL)

Bash

```
curl -X POST \
  -H "Content-Type: application/json" \
  -H "X-Network-ID: -1" \
  -H "X-Auth-Token: ADMIN_APIUSER_TOKEN" \
  -H "X-Auth-ID: ADMIN_APIUSER_LOGIN_ID" \
  -d '[{
    "ordertoken": "testorder001",
    "campaign_id": 1,
    "trigger_id": 2,
    "status": 1,
    "turnover": 199.99,
    "commission": 20.00
  }]' \
  https://SUBDOMAIN.de/ws/V6/admin/JSON/Orders
```

□□ Body Parameters

Parameter	Description	Data Type	Required
`ordertoken`	Unique identifier for the order. Must be system-wide unique.	String	□ Yes
`campaign_id`	ID of the campaign to which the order is assigned.	Integer	□ Yes
`trigger_id`	ID of the trigger, which is mandatory when using `ordertoken`.	Integer	□ Yes
`status`	Status of the order: `0` = open, `1` = confirmed, `2` = canceled	Integer	□ Yes
`turnover`	Order value in campaign currency	Float	□ Yes
`original_turnover`	Order value in foreign currency	Float	No
`commission`	Commission value in campaign currency. Can be passed if calculated manually.	Float	No

Parameter	Description	Data Type	Required
`cancel_reason`	Specifies a reason for cancellation if status = `2` (canceled)	String	No

---

□□ Notes

Important implementation details:

- **ordertoken:** Must be **unique** – ideally a combination of a timestamp, shop ID, or external order number.
- **trigger_id:** If you do not know this ID, check your campaign configuration in the frontend.
- **Bulk Actions:** You can also create multiple orders at once by sending them within a single array.
- **Updates:** If an order with the same `ordertoken` already exists in the system, a **PUT request** can be used to update it.

Update / easy.affiliate REST-API (Orders)

Introduction

To enable the automated processing of orders within the easy.affiliate system, easy Marketing GmbH provides a web service API. This allows you to modify existing orders after they have been created, as soon as they go through the validation process.

Each user has an **Authentication Token** and a **Login ID** available, which can be retrieved via the frontend.

- **User ID:** Where is the User ID stored? (See frontend profile)
- **Access Token:** Where is the Access Token stored? (See API settings)

Endpoints

Target Group	URL
Admin	`https://SUBDOMAIN.de/ws/V6/admin/JSON/Orders`
Advertiser	`https://SUBDOMAIN.de/ws/V6/advertiser/JSON/Orders`

Examples

Example with cURL

Bash

```
curl -X PUT \
  -H "Content-Type: application/json" \
  -H "X-Network-ID: -1" \
  -H "X-Auth-Token: ADMIN_APIUSER_TOKEN" \
  -H "X-Auth-ID: ADMIN_APIUSER_LOGIN_ID" \
  -d '[{ "campaign_id": 1, "id": 12345, "status": 1, "turnover":100.00, "commission":12.34 },{
"campaign_id": 1, "ordertoken":"123a456b", "status": 2, "turnover": 0.00 }]' \
  https://DOMAIN/ws/V6/admin/JSON/Orders
```

Code Example

Multiple orders can be updated at once using the following format. An example request looks like this:

Headers:

Variable	Value / Meaning
Content-Type	`application/json`
X-Network-ID	`-1`
X-Auth-Token	`ADMIN_APIUSER_TOKEN`
X-Auth-ID	`ADMIN_APIUSER_LOGIN_ID`

Body:

JSON

```
[
    {
        "id": "12345",
        "campaign_id": 1,
        "status": 1,
        "turnover": 10.00,
        "commission": 0.99
    },
    {
        "ordertoken": "123a456b",
        "campaign_id": 1,
        "trigger_id": 1,
        "status": 2,
```

```
        "turnover": 9.99,
        "cancel_reason": "Cancellation Reason"
    }
]
```

Parameter Explanations

Headers

Variable	Meaning	Data Type
Content-Type	The Content-Type of the request	String
X-NETWORKID	The client (tenant) ID is entered here. If only one client exists or you are working across all clients, the value `-1` must be entered.	Integer
X-AUTH-TOKEN	The API authentication token of the admin user is stored here.	String
X-AUTH-ID	The ID of the admin user is stored here.	Integer

Body

The standard parameters are listed below. However, it is possible to update any available parameter via the API.

Parameter	Explanation	Data Type	Required
id	The transaction ID. Format: `"id":"ID"`	String	Yes (or `ordertoken`)
ordertoken	The order token. Format: `"ordertoken":"ORDERTOKEN"`	String	Yes (or `id`)*
campaign_id	The campaign ID. Format: `"campaign_id":CAMPAIGN_ID`	Integer	Yes
trigger_id	The trigger ID. Format: `"trigger_id":TRIGGER_ID`	Integer	No, only if `ordertoken` is used.*

Parameter	Explanation	Data Type	Required
status	The status of the order. Values: `-5` (pending inquiry), `0` (open), `1` (confirmed), `2` (canceled)	Integer	No
turnover	The order value of the transaction in campaign currency. Format: `"turnover":TURNOVER`	Float	No
original_turnover	The order value of the transaction in foreign currency. Format: `"original_turnover":FOREIGN_CURRENCY_TURNOVER`	Float	No
commission	The commission amount in campaign currency, if you prefer to calculate the commission yourself.	Float	No
cancel_reason	Provide the reason for cancellation. Format: `"cancel_reason":"Cancellation Reason"`	String	No

> *) **Note:** If the `ordertoken` is used, the `trigger_id` becomes a mandatory field in addition to the `campaign_id`.

Publisher Webservice

Project Management via the V6 REST-API

Introduction

The V6 REST-API provides administrators with the ability to manage projects efficiently. Using the `/Projects` endpoint, projects can be created, retrieved, updated, and deleted. Additionally, projects can be filtered using various parameters.

Endpoint

- **For Admins:** `https://SUBDOMAIN.de/ws/V6/admin/JSON/Projects`

Parameters & Filters

Required Parameters (for POST and PUT)

Parameter	Type	Description
`title`	String	Title of the project (Mandatory)
`status`	Integer	Status of the project (Mandatory)
`url`	String	URL of the project (Mandatory)

Filter Options (for GET)

Filtering can be applied to any column in the `publisher.projects` table, such as:

- `id`
- `status`
- `publisher_id`
- `projecttype`
- `title`
- `url`

- `channel_id`
- `hidden`

Example of a GET request with filters:

Bash

```
curl -X GET -H "Content-Type: application/json" -H "X-Network-ID: -1" -H "X-Auth-Token: ADMIN_APIUSER_TOKEN" -H "X-Auth-ID: ADMIN_APIUSER_LOGIN_ID" "https://SUBDOMAIN.de/ws/V6/admin/JSON/Projects?status=1&publisher_id=10"
```

CRUD Operations

GET: Retrieve Projects

Retrieve a list of projects or a specific project by its `id`.

Bash

```
curl -X GET -H "Content-Type: application/json" -H "X-Network-ID: -1" -H "X-Auth-Token: ADMIN_APIUSER_TOKEN" -H "X-Auth-ID: ADMIN_APIUSER_LOGIN_ID" "https://SUBDOMAIN.de/ws/V6/admin/JSON/Projects?id=5"
```

POST: Create a New Project

Bash

```
curl -X POST -H "Content-Type: application/json" -H "X-Network-ID: -1" -H "X-Auth-Token: ADMIN_APIUSER_TOKEN" -H "X-Auth-ID: ADMIN_APIUSER_LOGIN_ID" -d '{
  "title": "New Project",
  "status": 1,
  "url": "https://example.com"
}' "https://SUBDOMAIN.de/ws/V6/admin/JSON/Projects"
```

PUT: Update an Existing Project

Bash

```
curl -X PUT -H "Content-Type: application/json" -H "X-Network-ID: -1" -H "X-Auth-Token:
ADMIN_APIUSER_TOKEN" -H "X-Auth-ID: ADMIN_APIUSER_LOGIN_ID" -d '{
  "id": 5,
  "title": "Modified Project",
  "status": 2,
  "url": "https://updated-example.com"
}' "https://SUBDOMAIN.de/ws/V6/admin/JSON/Projects"
```

DELETE: Delete a Project

Delete a project by its `id`.

Bash

```
curl -X DELETE -H "Content-Type: application/json" -H "X-Network-ID: -1" -H "X-Auth-Token:
ADMIN_APIUSER_TOKEN" -H "X-Auth-ID: ADMIN_APIUSER_LOGIN_ID"
"https://SUBDOMAIN.de/ws/V6/admin/JSON/Projects?id=5"
```

Responses

Successful Response

JSON

```
{
  "id": 5,
  "status": 1,
```

```
  "publisher_id": 10,
  "projecttype": "page",
  "title": "Project Example",
  "description": "Description of the project",
  "url": "https://example.com",
  "channel_id": 2,
  "project_identifier_string": "abc123",
  "reach": "1000",
  "statistic_type": "internal",
  "external_sources_entity_id": "-1",
  "trackingtemplate": "template",
  "kpi_whitelist": "kpi1,kpi2",
  "hidden": false,
  "login_type": "pub",
  "exclude_from_salary": 0,
  "default_project": false,
  "insert_timestamp": "2025-01-27T12:00:00"
}
```


Bad Request

JSON


```
{
  "error": "Missing required field: title"
}
```

□□ Error Handling Notes

- If mandatory fields (`title`, `status`, `url`) are missing, an appropriate error message will be returned.
- An invalid or non-existent `id` during a **GET**, **PUT**, or **DELETE** request will result in an empty response or an error message.

Publisher Management via the V6 REST-API

Introduction

The V6 REST-API allows administrators to create publishers and retrieve their details. This functionality is currently limited to **CREATE** and **READ** operations.

Endpoint

- **For Admins:** `https://SUBDOMAIN.de/ws/V6/admin/JSON/Publisher`

CRUD Operations

POST: Create Publisher (CREATE)

Creates a new publisher and inserts the corresponding data into the `global.logins` and `global.login_settings` tables.

Required Parameters:

Parameter	Type	Description
`email`	String	Mandatory, max. 255 characters
`salutation`	String	Mandatory, values: `mr` or `mrs`
`prename`	String	Mandatory, max. 255 characters
`surname`	String	Mandatory, max. 255 characters

- **Optional Parameters (Excerpt):** `company`, `street`, `zip`, `city`, `telephone`, `country` (ISO 3166 ALPHA-3), `billing_sepa_iban`, `companytype` (`un` for company or `priv` for private), `language_interface` (Default: `DEU`), etc.

Example Request:

Bash

```
curl -X POST -H "Content-Type: application/json" -H "X-Network-ID: -1" -H "X-Auth-Token:
ADMIN_APIUSER_TOKEN" -H "X-Auth-ID: ADMIN_APIUSER_LOGIN_ID" -d '{
  "email": "max.mustermann@example.com",
  "salutation": "mr",
  "prename": "Max",
  "surname": "Mustermann",
  "company": "Musterfirma",
  "street": "Musterstraße 1",
  "zip": "12345",
  "city": "Musterstadt",
  "country": "DEU",
  "billing_sepa_owner": "Max Mustermann",
  "billing_sepa_iban": "DE12345678901234567890",
  "billing_sepa_bic": "GENODEF1M01",
  "language_interface": "DEU",
  "billing_mode": 1,
  "billing_media": 1,
  "country_billing": "DEU",
  "country_publisher": "DEU",
  "billing_limit": 50
}' "https://SUBDOMAIN.de/ws/V6/admin/JSON/Publisher"
```

Expected Response:

JSON

```
{
  "id": 123,
  "name": "Max Mustermann",
  "email": "max.mustermann@example.com"
}
```

GET: Retrieve Publisher (READ)

Returns the details of a specific publisher or a list of publishers.

- **Filter Options:** All fields within the table can be used as filters (e.g., `email`, `status`, `prename`, `surname`).

Example Request (Specific ID):

Bash

```
curl -X GET -H "Content-Type: application/json" -H "X-Network-ID: -1" -H "X-Auth-Token: ADMIN_APIUSER_TOKEN" -H "X-Auth-ID: ADMIN_APIUSER_LOGIN_ID" "https://SUBDOMAIN.de/ws/V6/admin/JSON/Publisher?id=123"
```

Example Request with Filters:

Bash

```
curl -X GET -H "Content-Type: application/json" -H "X-Network-ID: -1" -H "X-Auth-Token: ADMIN_APIUSER_TOKEN" -H "X-Auth-ID: ADMIN_APIUSER_LOGIN_ID" "https://SUBDOMAIN.de/ws/V6/admin/JSON/Publisher?status=1&prename=Max"
```

Error Handling

Missing Required Fields (POST):

JSON

```
{
  "error": "Missing required field: email"
}
```

Publisher Not Found (GET):

JSON


```
{
  "error": "Publisher not found"
}
```

Connecting an External API

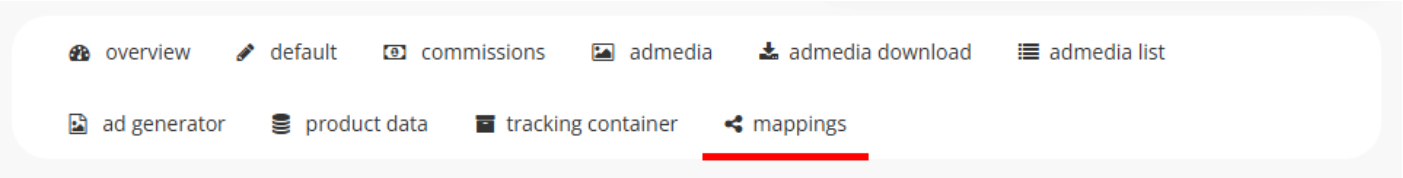
It is possible to integrate an external API into the system for any external program. These APIs must be activated by our support team. To request activation, please send an email to **support@easy-m.de**. We will then verify whether the API is already available or if it can be newly integrated.

Preparation

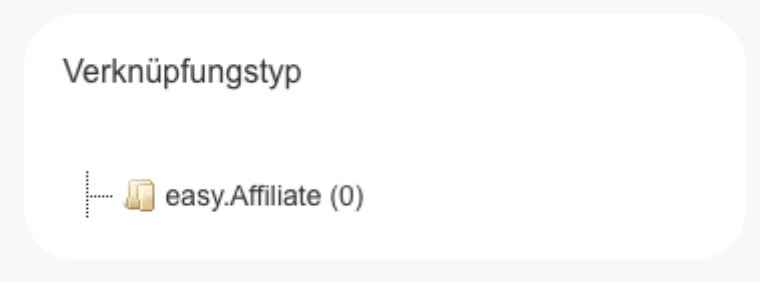
Before you can configure an API for a campaign, the campaign must first be created in the system.

Execution

To assign an API to a campaign, navigate to the **Campaign Control Center**. From there, proceed to the **"mappings"** section:



All APIs currently available for the campaign will be displayed there.



Finally, click the **"create new mapping"** button to enter the credentials and data required for the API.

External API Credentials

To communicate with the API of an external service provider, corresponding login or access credentials are required. Where to find these credentials within the provider's respective platforms is explained in the individual integration guides.

Admedia Webservice

Admedia API (V6) - POST (Create)

Einleitung

To create ad media via an automated process rather than manually in the easy.affiliate system, easy Marketing GmbH provides a web service API. For this purpose, each user has an **Authentication Token** and a **Login ID** available, which are provided via the frontend.

- **User ID:** Where is the User ID stored? (See frontend profile)
- **Access Token:** Where is the Access Token stored? (See API settings)

Endpoints

- **Endpoint for Admin:** `https://SUBDOMAIN.de/ws/V6/admin/JSON/Admedia`
- **Endpoint for Advertiser:** `https://SUBDOMAIN.de/ws/V6/advertiser/JSON/Admedia`

Example with cURL

Bash

```
curl -X POST -H "Content-Type: application/json" -H "X-Network-ID: -1" -H "X-Auth-Token: ADMIN_APIUSER_TOKEN" -H "X-Auth-ID: ADMIN_APIUSER_LOGIN_ID" -d "$EXAMPLE_JSON_DATA" https://DOMAIN/ws/V6/admin/JSON/Admedia
```

Code Example

Ad media can be created using the following format. An example request looks like this:

Headers:

HTTP

```
Content-Type: application/json
X-Network-ID: -1
X-Auth-Token: ADMIN_APIUSER_TOKEN
X-Auth-ID: ADMIN_APIUSER_LOGIN_ID
```

Body:

JSON

```
{
    "campaign_id": 1,
    "project_ids": [50012],
    "title": "Ad Media Title",
    "deeplink": "https://example.de/link",
    "category_id": 5,
    "mediatype": "text",
    "linktext": "Click here",
    "status": 1
}
```

Parameter Explanations

Headers

Variable	Meaning	Data Type
Content-Type	The Content-Type of the request	String
X-Network-ID	The client (tenant) ID or `-1`	Integer
X-Auth-Token	The API authentication token of the admin user	String

Variable	Meaning	Data Type
X-Auth-ID	The ID of the admin user	Integer

Body

Parameter	Explanation	Data Type	Required
`campaign_id`	ID of the campaign	Integer	Yes
`project_ids`	Whitelist of project IDs	JSON Array	No
`title`	Title of the ad media	String	Yes
`deeplink`	Deeplink of the ad media	String	Yes
`category_id`	ID of the category	Integer	Yes
`click_tracking_getparameter`	Click tracking parameters	String	No
`valid_from`	"Valid from" date	String	No
`valid_until`	"Valid until" date	String	No
`mediatype`	Type of ad media (e.g., `text`, `banner`)	String	Yes
`linktext`	Link text	String	Yes, if type is `text`
`imageurl`	Image URL	String	Yes, if type is `banner`
`size_width`	Width of the banner	String	Yes, if type is `banner`
`size_height`	Height of the banner	String	Yes, if type is `banner`
`status`	Status of the ad media	Integer	Yes

Response

Upon successful creation, the API returns the following information as JSON:

- **Ad Media ID:** `Integer`
- **Ad Media Title:** `String`
- **Ad Media Category:** `String`
- **View Link:** `String`
- **Click Link:** `String`
- **View Link (Shortener):** `String`
- **Click Link (Shortener):** `String`
- **Adcode:** `String`

Admedia API (V6) - GET (Read)

Querying Generated Ad Media via the V6 REST-API

To ensure simple and efficient management of generated ad media, the V6 REST-API provides a query function. This feature allows users to retrieve relevant data regarding the ad media and their corresponding tracking links.

Endpoint

- **For Admins:** `https://SUBDOMAIN.de/ws/V6/admin/JSON/Admedia`

Required Parameters

- **campaign_id:** ID of the respective campaign (**Mandatory**)
- **project_id:** ID of the respective project (Optional)

Example Request with cURL

Bash

```
curl -X GET -H "Content-Type: application/json" -H "X-Network-ID: -1" -H "X-Auth-Token: ADMIN_APIUSER_TOKEN" -H "X-Auth-ID: ADMIN_APIUSER_LOGIN_ID" https://DOMAIN/ws/V6/admin/JSON/Admedia?campaign_id=1&project_id=50001
```

Expected Response

Upon a successful request, the API returns the following information about the ad media in JSON format:

- **id:** ID of the ad media (`Integer`)
- **title:** Title of the ad media (`String`)
- **campaign_id:** ID of the assigned campaign (`Integer`)
- **project_id:** ID of the assigned project (`Integer`, if provided)
- **clicklink:** Click link of the ad media (`String`)
- **viewlink:** View link of the ad media (`String`)
- **adcode:** JavaScript code / HTML code of the tracking link (`String`)

□□ Error Handling

- If the `campaign_id` is missing or invalid, an appropriate error message will be returned.
- If no data exists for the specified parameters, an empty dataset (array) will be returned.

Basket Webservice / Update API

Introduction

We offer a web service API for the automated processing of shopping carts. This allows for the subsequent adjustment of already existing baskets. For access, each user receives an Access Token and a User ID, which are provided via the frontend.

Authentication

The following headers are required to access the API:

Header	Description	Type
Content-Type	The Content-Type of the request	String
X-Network-ID	Network ID: typically `-1` for cross-client (multi-tenant) API	Integer
X-Auth-Token	Your Access Token (visible in the frontend)	String
X-Auth-ID	Your User ID (visible in the frontend)	Integer

Endpoints

- **Admin:** `https://SUBDOMAIN.de/ws/V6/admin/JSON/Baskets`
- **Advertiser:** `https://SUBDOMAIN.de/ws/V6/advertiser/JSON/Baskets`

Example (cURL)

```
curl -X PUT -H "Content-Type: application/json" -H "X-Network-ID: -1" -H "X-Auth-Token: AUTH-TOKEN" -H "X-Auth-ID: USER-ID" -d '[{"basket_item_id": 76041, "amount": 2, "status": "0",
```

```
"additional": {"variable1": "text", "variable2": 1}}]'
https://SUB.DOMAIN.DE/ws/V6/admin/JSON/Baskets
```

□□ Body Parameters

Parameter	Description	Data Type	Required
basket_item_id	Unique ID of the basket item	Integer	□ Yes
amount	Quantity of the basket item	Integer	No
price	Net price of the basket item	Float	No
status	Status of the order: `0` = open, `1` = confirmed, `2` = canceled	Integer	□ Yes
turnover	Order value in campaign currency	Float	□ Yes
additional	Additional information regarding the basket item	JSON	No

---

Example Request

Headers:

HTTP

```
Content-Type: application/json
X-Network-ID: -1
X-Auth-Token: ACCESS-TOKEN
X-Auth-ID: USER-ID
```

Body:

JSON

```
[
    {
        "basket_item_id": 76041,
```

```
        "amount": 1,
        "status": "1",
        "additional": {
            "variable1": "text",
            "variable2": 1
        }
    }
]
```