

Admedia Webservice

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Admedia API (V6) - POST (Create)

Einleitung

To create ad media via an automated process rather than manually in the easy.affiliate system, easy Marketing GmbH provides a web service API. For this purpose, each user has an **Authentication Token** and a **Login ID** available, which are provided via the frontend.

- **User ID:** Where is the User ID stored? (See frontend profile)
- **Access Token:** Where is the Access Token stored? (See API settings)

Endpoints

- **Endpoint for Admin:** `https://SUBDOMAIN.de/ws/V6/admin/JSON/Admedia`
 - **Endpoint for Advertiser:** `https://SUBDOMAIN.de/ws/V6/advertiser/JSON/Admedia`
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Example with cURL

Bash

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```
curl -X POST -H "Content-Type: application/json" -H "X-Network-ID: -1" -H "X-Auth-Token: ADMIN_APIUSER_TOKEN" -H "X-Auth-ID: ADMIN_APIUSER_LOGIN_ID" -d "$EXAMPLE_JSON_DATA" https://DOMAIN/ws/V6/admin/JSON/Admedia
```

Code Example

Ad media can be created using the following format. An example request looks like this:

Headers:

HTTP

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Content-Type: application/json
X-Network-ID: -1
X-Auth-Token: ADMIN_APIUSER_TOKEN
X-Auth-ID: ADMIN_APIUSER_LOGIN_ID

Body:

JSON

```
{
  "campaign_id": 1,
  "project_ids": [50012],
  "title": "Ad Media Title",
  "deeplink": "https://example.de/link",
  "category_id": 5,
  "mediatype": "text",
  "linktext": "Click here",
  "status": 1
}
```

Parameter Explanations

Headers

Variable	Meaning	Data Type
Content-Type	The Content-Type of the request	String
X-Network-ID	The client (tenant) ID or -1	Integer
X-Auth-Token	The API authentication token of the admin user	String
X-Auth-ID	The ID of the admin user	Integer

Body

Parameter	Explanation	Data Type	Required
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<code>campaign_id</code>	ID of the campaign	Integer	Yes
<code>project_ids</code>	Whitelist of project IDs	JSON Array	No
<code>title</code>	Title of the ad media	String	Yes
<code>deeplink</code>	Deeplink of the ad media	String	Yes
<code>category_id</code>	ID of the category	Integer	Yes
<code>click_tracking_getparameter</code>	Click tracking parameters	String	No
<code>valid_from</code>	"Valid from" date	String	No
<code>valid_until</code>	"Valid until" date	String	No
<code>mediatype</code>	Type of ad media (e.g., <code>text</code> , <code>banner</code>)	String	Yes
<code>linktext</code>	Link text	String	Yes, if type is <code>text</code>
<code>imageUrl</code>	Image URL	String	Yes, if type is <code>banner</code>
<code>size_width</code>	Width of the banner	String	Yes, if type is <code>banner</code>
<code>size_height</code>	Height of the banner	String	Yes, if type is <code>banner</code>
<code>status</code>	Status of the ad media	Integer	Yes

Response

Upon successful creation, the API returns the following information as JSON:

- **Ad Media ID:** `Integer`
- **Ad Media Title:** `String`
- **Ad Media Category:** `String`
- **View Link:** `String`
- **Click Link:** `String`
- **View Link (Shortener):** `String`
- **Click Link (Shortener):** `String`
- **Adcode:** `String`

Admedia API (V6) - GET (Read)

Querying Generated Ad Media via the V6 REST-API

To ensure simple and efficient management of generated ad media, the V6 REST-API provides a query function. This feature allows users to retrieve relevant data regarding the ad media and their corresponding tracking links.

Endpoint

- **For Admins:** `https://SUBDOMAIN.de/ws/V6/admin/JSON/Admedia`

Required Parameters

- **campaign_id:** ID of the respective campaign (**Mandatory**)
- **project_id:** ID of the respective project (Optional)

Example Request with cURL

Bash
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```
curl -X GET -H "Content-Type: application/json" -H "X-Network-ID: -1" -H "X-Auth-Token: ADMIN_APIUSER_TOKEN" -H "X-Auth-ID: ADMIN_APIUSER_LOGIN_ID" https://DOMAIN/ws/V6/admin/JSON/Admedia?campaign_id=1&project_id=50001
```

Expected Response

Upon a successful request, the API returns the following information about the ad media in JSON format:

- **id:** ID of the ad media (`Integer`)
- **title:** Title of the ad media (`String`)
- **campaign_id:** ID of the assigned campaign (`Integer`)

- **project_id:** ID of the assigned project (`Integer`, if provided)
 - **clicklink:** Click link of the ad media (`String`)
 - **viewlink:** View link of the ad media (`String`)
 - **adcode:** JavaScript code / HTML code of the tracking link (`String`)
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? Error Handling

- If the `campaign_id` is missing or invalid, an appropriate error message will be returned.
- If no data exists for the specified parameters, an empty dataset (array) will be returned.